



# THE YARD

AT WATERSET™



NWC Paseo Al Mar Blvd x Milestone Drive | Apollo Beach, FL 33572

UNIQUE RETAIL + RESTAURANT OPPORTUNITIES IN WATERSET  
PRE-LEASING PHASE 2 | DELIVERY Q4 2025  
NOW DELIVERING PHASE 1

# SITE PLAN



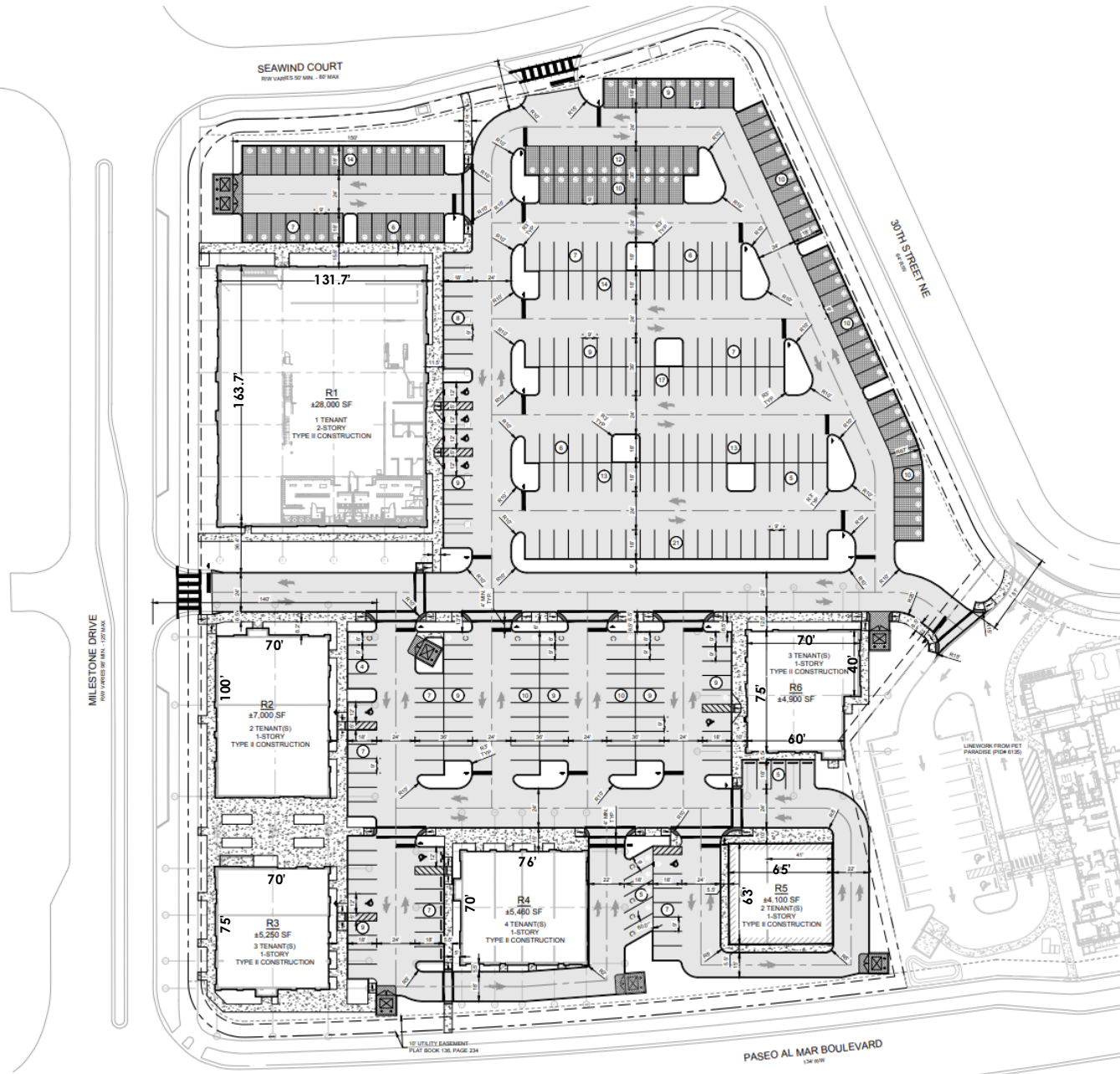
## PHASE 1 GLA 27,485 SF

R1	IMX PILATES	1,800 SF	R2	THE HUNGRY GREEK	1,500 SF
R1	STRETCH ZONE	1,200 SF	R3	HYPOCRITE'S ROW	5,525 SF
R1	WINGSTOP	1,434 SF	R4	PT SOLUTIONS	2,046 SF
R1	WOOF GANG	1,551 SF	R4	PLANET SMOOTHIE	1,240 SF
R2	PACIFIC COUNTER	1,300 SF	R4	ROCK N ROLL SUSHI	1,674 SF
R2	EDWARD JONES	1,200 SF	R5	HEARTLAND DENTAL	4,000 SF
R2	NAIL DIOR	3,000 SF			

## PHASE 2 GLA 54,690 SF

R1	CRUNCH FITNESS	28,060 SF	R4	AVAILABLE	1,200 SF
R2	THE GREYSON	4,000 SF	R4	AT LEASE	1,406 SF
R2	5TH NAIL LOUNGE	3,000 SF	R4	FOXTAIL COFFEE	1,406 SF
R3	PERSPIRE SAUNA	1,400 SF	R5	AT LEASE	2,100 SF
R3	AT LEASE	1,200 SF	R5	AVAILABLE	2,000 SF
R3	MASSAGE LUXE	2,650 SF	R6	AVAILABLE (DIVISIBLE)	4,900 SF
R4	AVAILABLE	1,448 SF			

# PHASE 2 PLAN



# SITE SPECIFICATIONS

- **1,200 SF – 4,900 SF AVAILABLE-  
OUTSIDE PATIO AVAILABLE**
- TOWN-CENTER RETAIL, PERFECT FOR:
  - LOCAL EATERIES
  - SPECIALTY STORES
  - MEDICAL USERS
  - FITNESS AND MORE
- LOCATED IN THE FAMILY-FRIENDLY, WATERSET COMMUNITY WITH 2,800 BUILT HOMES AND 1,900 HOMES PLANNED
- 236 LUXURY MULTI-FAMILY UNITS ON SITE, WALKING DISTANCE TO 400 MULTI-FAMILY UNITS + 700 MULTI-FAMILY UNITS PLANNED
- DESIGNATED PARKING LOTS WITH 535 SPACES
- DELIVERY: PHASE 1 NOW DELIVERING | PHASE 2 Q4 2025



# DEMOGRAPHICS

## POPULATION



1 MI- 5,553  
3 MI- 50,209  
5 MI- 158,576  
10 MIN DRIVE- 54,173

## AVG HH INCOME



1 MI- \$194,801  
3 MI- \$136,452  
5 MI- \$120,621  
10 MIN DRIVE- \$140,382

## DAYTIME POPULATION

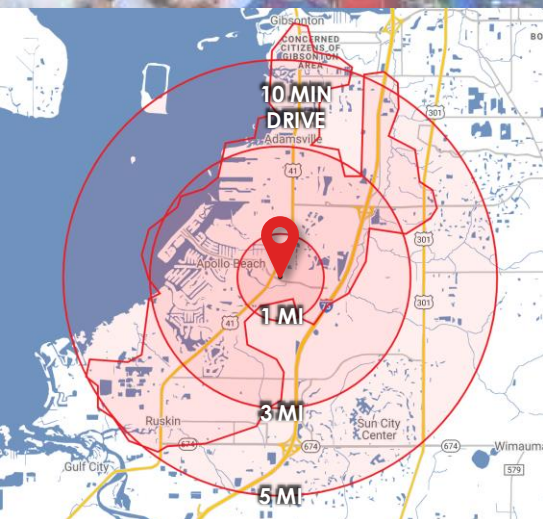


1 MI- 1,551  
3 MI- 23,724  
5 MI- 78,887  
10 MIN DRIVE- 24,355

## MEDIAN AGE



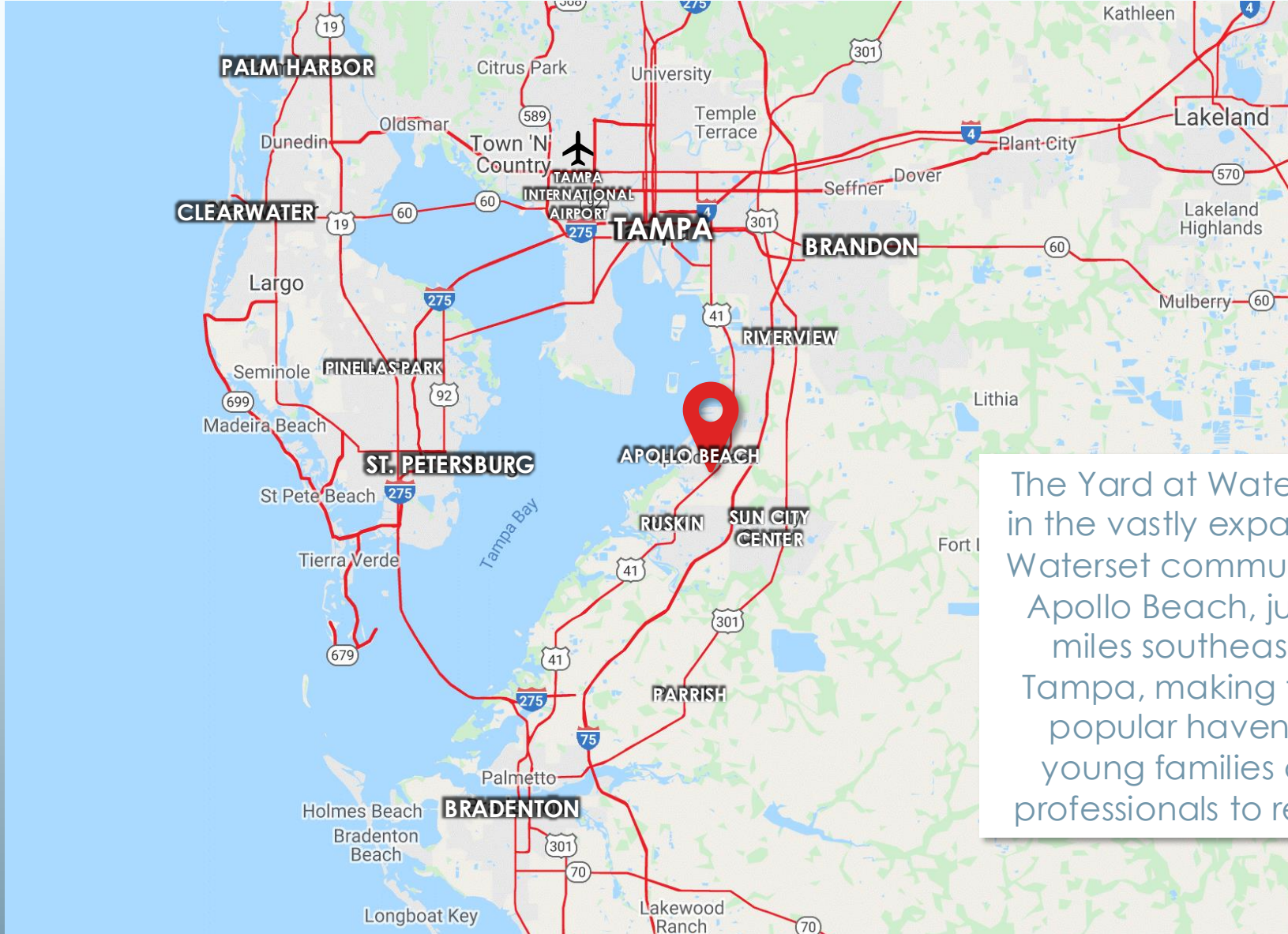
1 MI- 38.9  
3 MI- 41.5  
5 MI- 43.1  
10 MIN DRIVE- 38.9



# ALL AROUND TOWN



# LOCATION, LOCATION, LOCATION



The Yard at Waterset is in the vastly expanding Waterset community of Apollo Beach, just 12 miles southeast of Tampa, making this a popular haven for young families and professionals to reside.

# WHAT'S HAPPENING

## SOUTHSHORE SPORTSPLEX COMPLETED

- 4 MULTI-SPORT ATHLETIC FIELDS
- PLAYGROUNDS
- PAVILIONS
- "THE PLACE TO BE" ACCORDING TO COUNTY OFFICIALS
- 1 MINUTE DRIVE TO SITE



## DOROTHY C YORK INNOVATION ACADEMY

- 1,600 STUDENTS IN ATTENDANCE
- MAGNET SCHOOL OFFERING A STEM PROGRAM
- ONE OF THE FASTEST GROWING SCHOOL DISTRICTS IN HILLSBOROUGH COUNTY



## NEW RUSKIN FACILITY LATE 2024 COMPLETION

- 9 ACRE / 75,000-85,000 SF FACILITY
- WILL CREATE 150 JOBS OVER 4 YEARS
- 3,500 PATIENTS SERVED THE FIRST YEAR AND 9,000 PATIENTS ANNUALLY BY THE FOURTH YEAR
- SERVING PATIENTS FROM BRADENTON, SARASOTA AND BEYOND





# ROADWAY CONSTRUCTION



  
**THE YARD**  
AT WATERSSET™

**NEW OVERPASS  
LOCATION**

Waterset Boulevard  
connection to 19th  
Ave NE- Scheduled  
2025/2026

30th Street  
connection to 19th  
Ave NE  
Recently Completed

The Apollo Beach Blvd (Paseo Al Mar) and I-75 Roadway Construction Project extends the four-lane highway to create an overpass above I-75. This connects U.S. 41 to U.S. 301, which provides an additional commuter route. The project has a direct impact on The Yard at Waterset by increasing traffic flow and allowing for upgraded bike lanes and ADA-compliant sidewalks.

# APOLLO BEACH APPEAL

Apollo Beach is a bayside town located in the Tampa metro area and is known for its manatees and conservation/ preservation efforts. Apollo Beach is also home to the master-planned Waterset community, which is situated on over 1,300 acres. Waterset features 2,800+ gorgeous homes, ample amenities, and an overall sense of community, with an additional 1,900 homes planned.

The Yard at Waterset will round out this neighborhood as being the ultimate destination for family-fun experiences for years to come.



## DID YOU KNOW?

According to the most recent census, the Apollo Beach population has increased by 49.04% in recent years!



# PICTURES + RENDERINGS





**THE YARD**  
AT WATERSET™



## RETAILER **MIX VISION**

ATTRACT A DIVERSE TENANT LINE-UP THAT ADDS VALUE TO THE MULTI-FAMILY COMPONENT & ALSO CATERS TO THE IMMEDIATE SURROUNDING WATERSET COMMUNITY

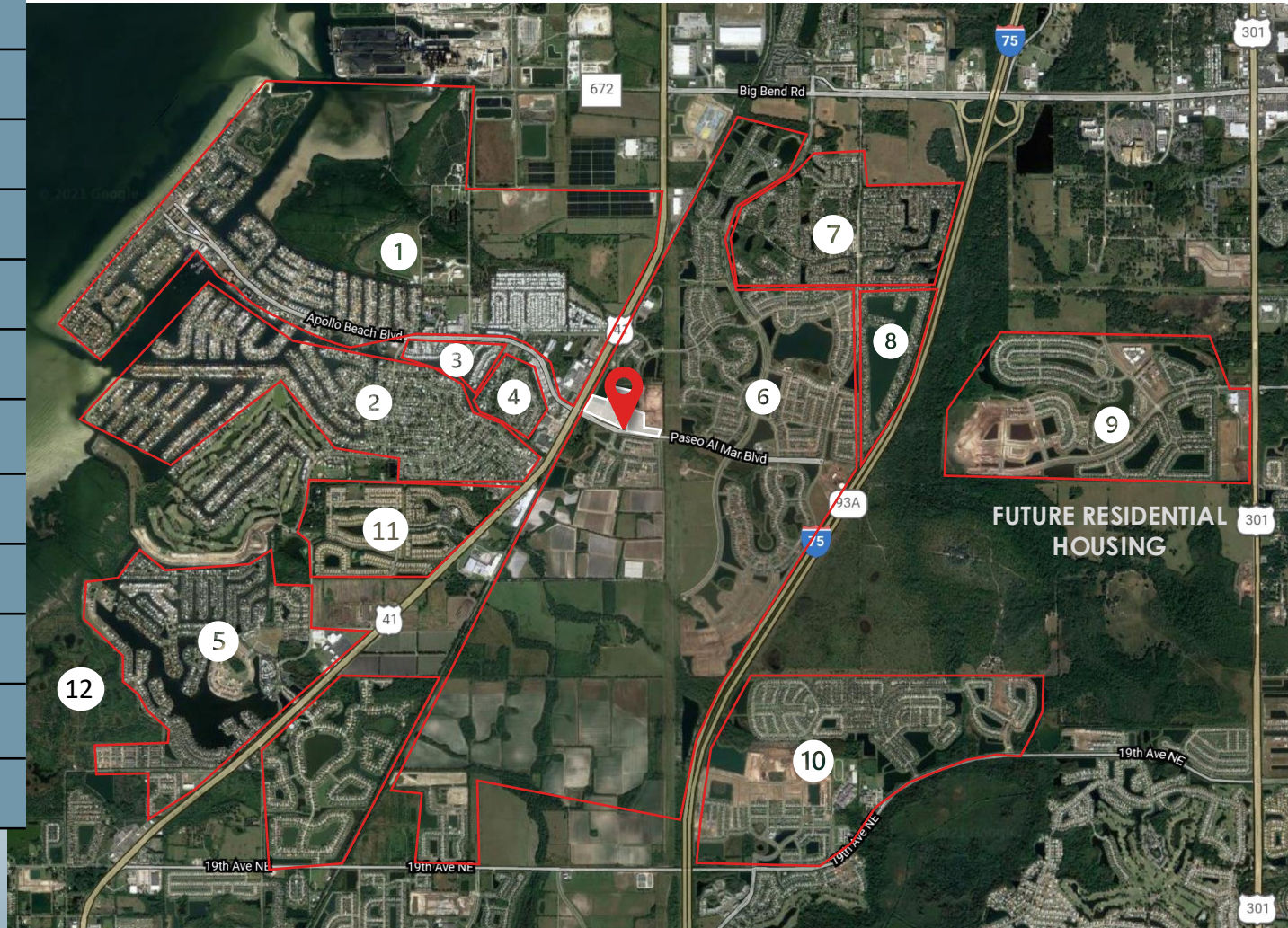
### **SEEKING USERS FOR..**

- LOCAL SHOPS
- RESTAURANTS
- ENTERTAINMENT
- SWEETS & TREATS
- HEALTH/SERVICE
- BOUTIQUE FITNESS
- MEDICAL



# SURROUNDING NEIGHBORHOODS

	NEIGHBORHOOD	# OF RESIDENTS
1	APOLLO	3,414
2	APOLLO BEACH	4,958
3	BIMINI BAY	1,130
4	ISLAND WALK	1,173
5	MIRA BAY	5,045
6	WATERSET	5,100+
7	COVINGTON PARK	4,452
8	LAKE ST. CLAIR	2,140
9	BELMONT	1,565
10	CYPRESS CREEK	3,000+
11	SOUTHSHORE COVE	650
12	HAMMOCK BAY	47



**31,200+ RESIDENTS IN IMMEDIATE AREA**

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